

## HSB 4M1- 5.1 Demographic Groups in Canada

### 5.2 Causes of the Baby Boom

1. Make a list of three ways that demography can be useful
2. As a retailer, brainstorm a list of six products that might be popular with the average baby boom, generation Y and generation Z consumers. Explain your choices
3. Suggest three difficulties war veterans would have had in adjusting to civilian life. How did Canada try to ease this transition?
4. Why were marriage rates so high in Canada after WWII? How did this affect demography?
5. Explain how both immigration and societal values accelerated the baby boom
6. A great many Canadian marriages from the 1940's and 1950's lasted for a long time. Develop a list of five good reasons that could be used to account for this.